



Every healthcare career
begins somewhere.



**Who inspired
your journey?**

**Not every student has someone
to show them the way.**

EXPOSURE

GUIDANCE

CONNECTION

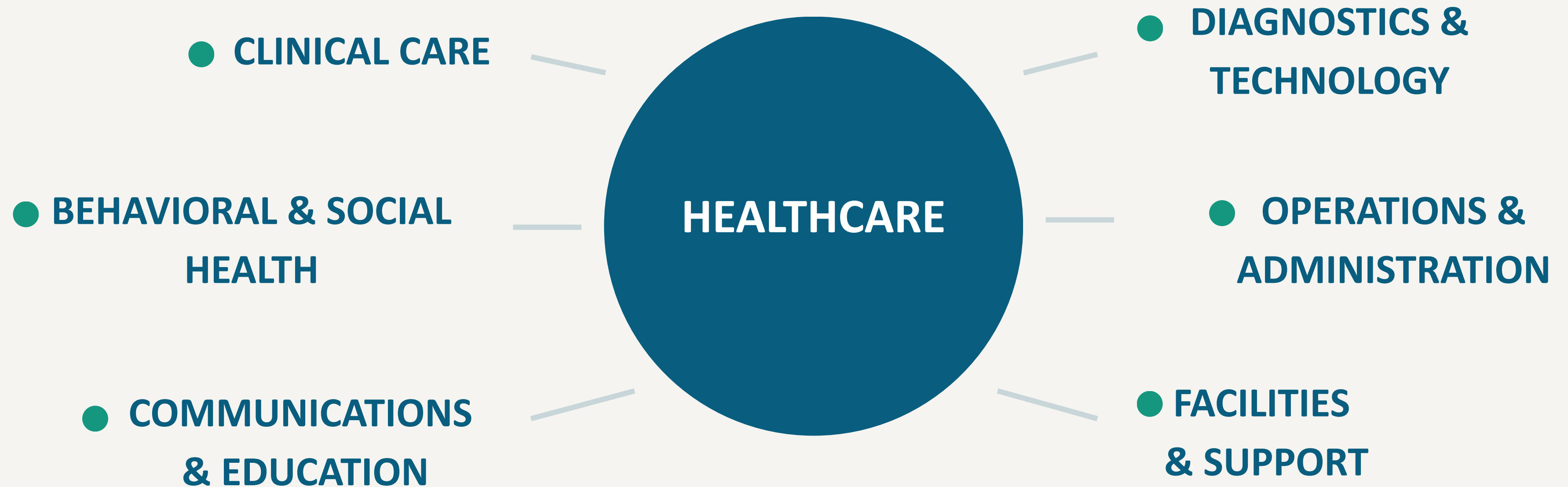
CONFIDENCE



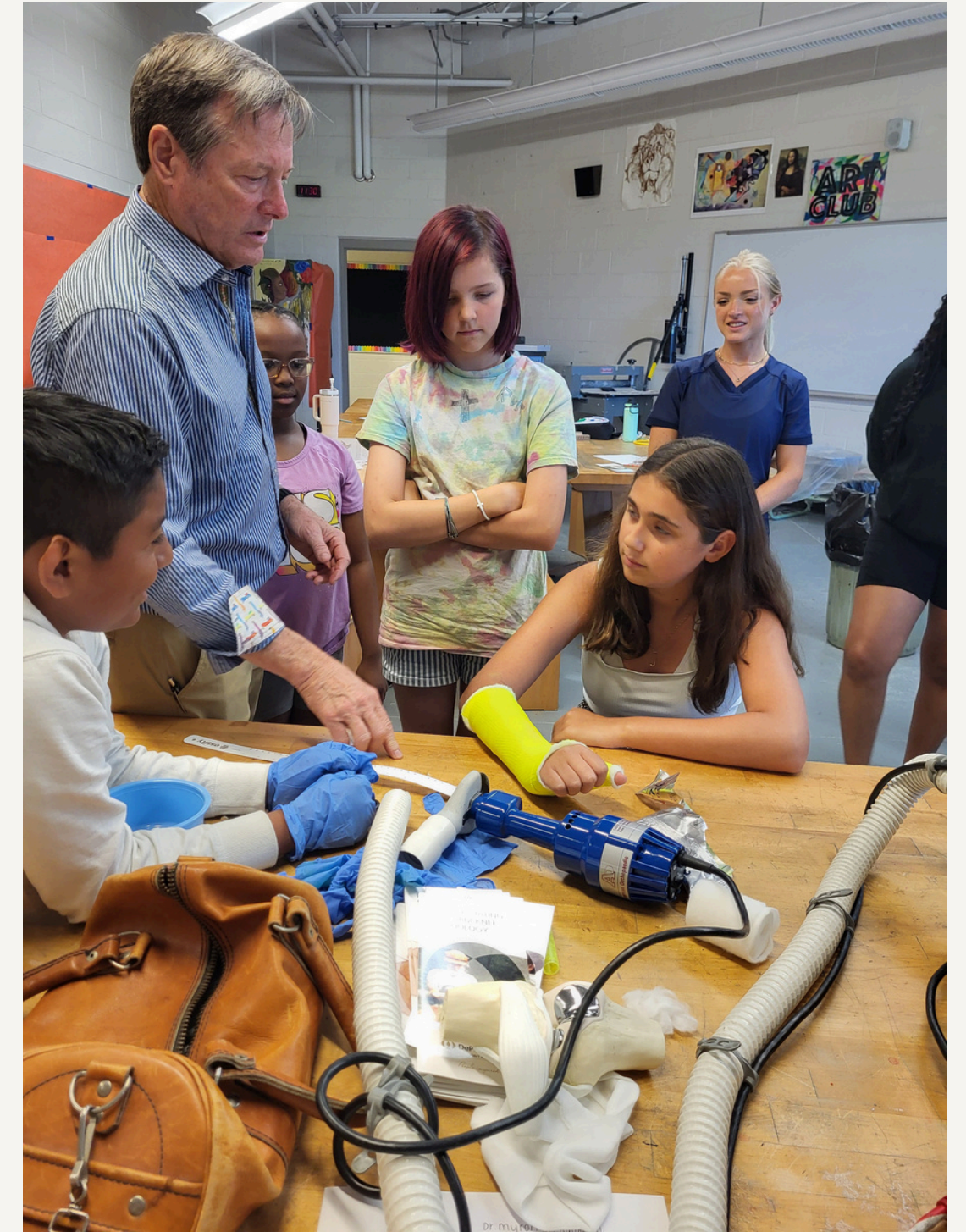
Students cannot pursue
pathways they cannot
see.

Healthcare needs every talent.

There are more ways to build a career in healthcare than many students realize.



Exploration becomes possibility when students experience it firsthand.



ITCH helps students turn curiosity into a career pathway.

EXPLORE

Discover healthcare careers



CONNECT

Learn from healthcare professionals



ADVANCE

Move toward education and opportunity

Students don't just learn about healthcare. They experience it.

Career Clubs • Hands-on learning • Shadowing • Mentorship • Career Buddies

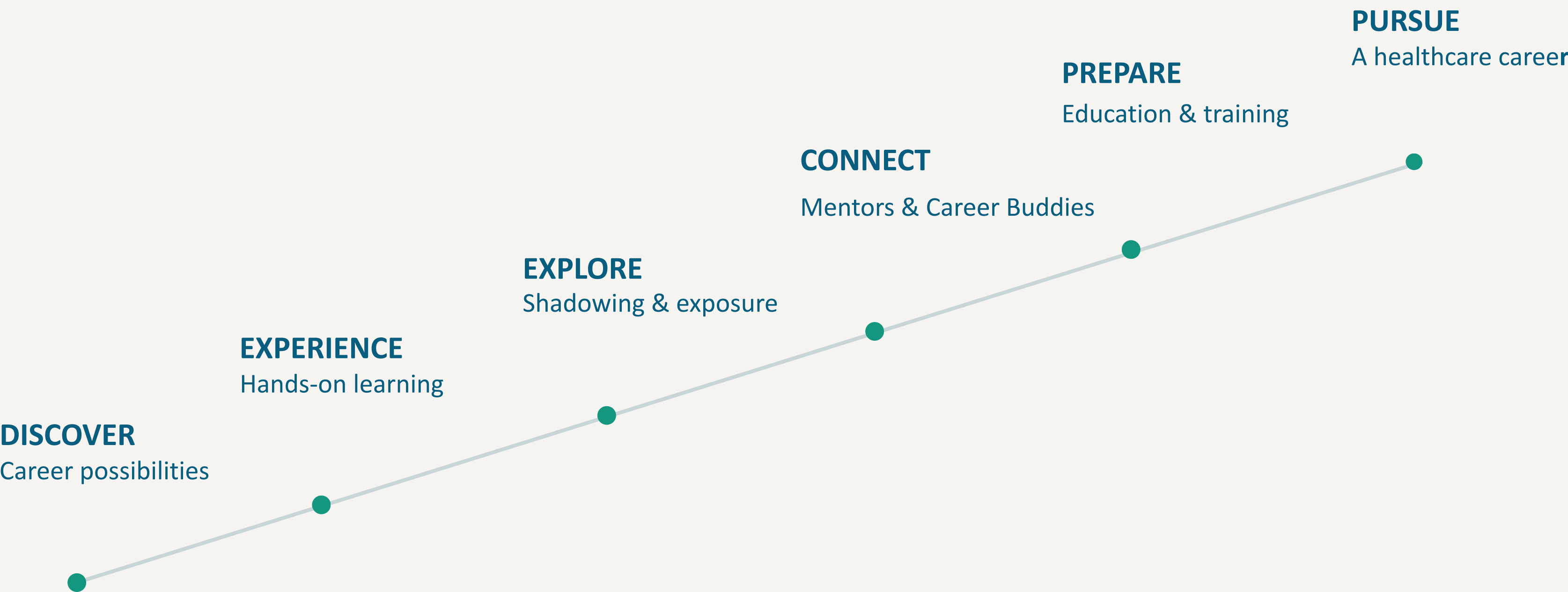


The difference is personal.

Students learn from people who have lived the careers they're considering.



A healthcare career is a journey. ITCH helps students find the next step.



A group of nine people, including healthcare professionals and students, are posed in front of an ambulance. On the left, a man in a dark polo shirt and cap stands with his hands on his hips. Next to him are two young women, one in a grey shirt and the other in a brown shirt and jeans. Behind them are three young women in blue scrubs with 'litch' logos, and another young woman in a dark jacket. To the right of the scrubs group are two more young women in blue scrubs, one with shorts and the other in pants. On the far right, a man in a dark polo shirt and a woman in a dark jacket stand. The ambulance's rear doors are open, showing medical equipment inside. The background shows trees and a white SUV with a license plate that partially reads '251028'.

**The Eastern Shore needs
the next generation of
healthcare professionals.**

**The talent we need tomorrow
is in our communities today.**

The demand for healthcare talent is growing.

1.9 MILLION

healthcare openings projected each year

U.S. average, 2024–2034

The challenge is national.

The opportunity to build the pipeline is local.

Source: U.S. Bureau of Labor Statistics, Occupational Outlook Handbook, Healthcare Occupations; 2024–2034 projections.

Building the pipeline takes all of us.



Healthcare Professionals

Share experience.

Mentor.

Open doors.



Community Partners

Create opportunities.

Make connections.

Expand our reach.



Supporters

Invest in programs.

Remove barriers.

Help ITCH grow.

Every connection gives a student another way forward.

The impact is already growing.

Current program reach

5

Mid-Shore Counties
served

100+

Healthcare professionals
engaged

300+

Students reached

Every number represents another connection creating opportunity for students.

One connection can change a student's direction.



An introduction became an interest. An interest became a plan.

What if every student could see a way forward?

- More students discovering what's possible.
- More students prepared to pursue it.
- More homegrown talent entering our healthcare workforce.

That's the future ITCH is working to build.

Help a student find where their healthcare journey begins.

Volunteer. Partner. Invest.

Together, we can build the Eastern Shore's next generation of healthcare professionals.



www.ItchMed.org

